



FOR IMMEDIATE RELEASE

College Goal Sunday in Colorado: Second Year of Helping Students Apply for Funding to Pay for College

DENVER, Colo., December 17, 2007 - The second annual Colorado College Goal Sunday (CGS) event will be held at 15 sites around Colorado. On February 10, 2008, 14 events will take place; one event will take place on February 9, 2008.

This event is an opportunity for students and parents to have financial aid experts provide free help in filling out the Free Application for Federal Student Aid (FAFSA), the cornerstone of the higher education financial aid application process. In 2007, the first year CGS was held in Colorado, 1,500 attendees at 10 sites throughout the state received help completing a FAFSA.

The FAFSA is a crucial first step for all college students who plan to pay for college with the help of grants, scholarships, work-study funds and/or student loans.

\$15,000 in scholarships will be given away. Students can win \$1,000 at one of the 15 sites around Colorado.

See page two for [location information](#), page three for [frequently asked questions](#) and page four for [CGS background information](#).

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On the web:

www.collegegoalcolorado.org

2008 CGS Colorado Locations

CGS will be held at the following locations in Colorado from 2 to 4 p.m. on February 10, 2008, with one exception (noted below). Go to the CGS Sunday website, www.collegegoalcolorado.org, for detailed information and directions to the sites.

Alamosa

** 2 to 4 p.m. on February 9 **
Adams State
Stadium Blvd. and 1st Avenue
Alamosa, CO 81102

Aurora

Community College of Aurora
16000 E. CentreTech Parkway
Aurora, CO 80011

Colorado Springs

Pikes Peak Community College
5675 S. Academy Boulevard
Colorado Springs, CO 80906

Commerce City

Adams City High School
4625 E. 68th Avenue
Commerce City, CO 80022

Craig

Colorado Northwestern Community
College
50 College Drive
Craig, CO 81625

Denver (Auraria)

Auraria Campus
900 Auraria Parkway
Auraria, CO 80204

Durango

Fort Lewis College
1000 Rim Drive
Durango, CO 81301

Fort Collins

Front Range Community College
4616 S. Shields
Fort Collins, CO 80526

Grand Junction

Mesa State College
1100 North Avenue
Grand Junction, CO 81501

Greeley

New Frontier Bank
2425 35th Avenue
Greeley, CO 80634

Gunnison

Western State College of Colorado
600 North Adams Street
Gunnison, CO 81231

La Junta

Otero Junior College
2002 San Juan Avenue
La Junta, CO 81050

Longmont

Front Range Community College -
Boulder Campus
2190 Miller Drive
Longmont, CO 80501

Pueblo

Central High School
216 E. Orman Avenue
Pueblo, CO 81004

Sterling

Northeastern Junior College
100 College Avenue
Sterling, CO 80751

Frequently Asked Questions

What documents will I need to bring with me to the College Goal Sunday program? In order to complete the FAFSA at the College Goal Sunday Program, you and your parents will need your 2007 federal tax records. You will need to refer to the following:

- Social Security number (can be found on Social Security card)
- Driver's license (if any)
- 2007 W-2 Forms and other records of money earned
- 2007 untaxed income records (Social Security, Temporary Assistance to Needy Families, welfare or veterans benefits records)
- Your 2007 bank statements
- 2007 business and investment mortgage information; business and farm records and stock, bond and other investment records
- Your alien registration card, if you are not a U.S. citizen
- **If possible, please register for a Personal Identification Number or PIN at www.pin.ed.gov . This will allow you to electronically sign your FAFSA for faster processing.**

Who should attend the College Goal Sunday program? Anyone interested in attending higher education, who might need financial assistance in paying for college. Bring your parent(s) or legal guardian with you to the program.

Will I need to complete my 2007 tax return before completing the FAFSA? If the student or his/her parent(s) are filing a 2007 income tax return, we recommend filling it out before completing the FAFSA. However, the income tax return does not need to be sent to the IRS before filling out the FAFSA.

Can my parents and I fill out the FAFSA over the internet? Yes, you can fill out the FAFSA online. It is recommended that you and your parents get PIN codes first so you can sign the FAFSA electronically and not have to print out, sign and send in a paper signature page. Here are the web addresses:

- Pin: www.pin.ed.gov
- FAFSA on the Web: www.fafsa.ed.gov

What is the FAFSA? Students use this application to apply for federal student grants, work-study money and loans to assist them in funding their college education. They may also use this application to apply for most state and some private financial aid.

When should I complete the FAFSA form? You should apply as soon as possible after January 1, once your parents have completed their 2007 U.S. income tax return. **However, if the college has a deadline earlier than when your parents will have their taxes done, go ahead and estimate and meet the college's deadline. You can always correct the information later.**

College Goal Sunday Background

- College Goal Sunday programs will serve more than 100,000 students and families in 2008.
- Since 1989, more than 30 states, including Colorado, have implemented the College Goal Sunday program.
- Research shows that families cite high cost as the main barrier to college attendance, even though tens of millions of dollars in various forms of financial aid are available to students. Too many families – particularly those of color, low income and no tradition of pursuing an education beyond high school – simply are not applying for these funds.
- It is clear that the mere availability of funds isn't enough to push these students over the threshold to higher education. These students and their families needed two more things:
 - First, they needed to receive more information through a variety of channels about the availability of financial aid;
 - Second, they needed expert assistance in filling out the paperwork required to qualify for that aid.
- On College Goal Sunday, financial aid professionals fan out to selected community sites to help families complete the Free Application for Federal Student Aid (FAFSA), the universally required financial aid application.
- Since 2001, Lumina Foundation has provided funds and the model to help establish College Goal Sunday in more than 30 states. In 2004, NASFAA was awarded a grant to manage the College Goal Sunday program that served 20,000 students and families in 2003.
- This is Colorado's second year participating in College Goal Sunday.

College Goal Sunday in Colorado Sponsors:

- ASAP Union Bank and Trust
- Colorado Association of Financial Aid Administrators (CAFAA)
- CAFAA Past Presidents
- Colorado Educational Services & Development Association, Inc. (CESDA)
- Citibank
- College Assist
- CollegelInColorado
- CollegelInvest
- Credit Union of Colorado
- Dilley Printing
- Frederic Printing
- Jenson Advertising
- Key Education Resources
- LUMINA Foundation for Education
- National Association of Financial Aid Administrators (NASFAA)
- National Endowment for Financial Education (NEFE)
- NelNet
- Regis University
- Sallie Mae
- TCF National Bank
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